



PUTTING PEOPLE BEHIND BARS AND INTO RESTAURANTS SINCE 1986

## SIDNEY SOKOLOFF

### VICE PRESIDENT

SIDNEY@SPECIALTYGROUP.COM

Sidney Sokoloff is the Managing Director of Specialty Group. Being the third generation to the company, he brings an innovative, new-age approach, allowing clients to receive a next-level experience. Prior to Specialty Group, Sidney has spent over 10 years working from dishwasher to bar manager to several restaurant/bar operations. He is featured in Pennsylvania's Bar/Restaurant industry-related publication with his column "Behind the Bar". Sidney oversees all of Specialty Groups' services including business brokerage, commercial real estate transactions, liquor license transfers, lending and the marketing/branding of Specialty Group. Since acquiring his real estate license in 2016, he has been active with the Urban Land Institutes' Young Leader Division, spearheading the groups' annual hospitality-related event "The Foodie Crawl". Sidney has also been sought out as a panelist at the State of Downtown event, hosted by the Pittsburgh Downtown Partnership, speaking about developing bar/restaurant scene, growth and future trends in Pittsburgh's central business district.

**License & Degrees:** **2016** - Real Estate Salesperson License  
**2015** - Pennsylvania Notary  
**2014** - Bachelor's Degree, California University of Pennsylvania

**Honors & Award:** **2020** - (Pending) Confessions of a Restaurant Broker Workshop for the Nightclub & Bar Show in Las Vegas  
**2019** - Restaurant Panelist for the State of Downtown Pittsburgh shareholder meeting  
**2018** - Contributor to Restaurant Rants book  
**2014-2019** - Featured Columnist, Behind the Bar in the Pennsylvania Observer Magazine

**Industry Involvement:** **2020** - (elected) Co-Chair, Urban Land Institute  
**2019** - Vice Co-Chair, Urban Land Institute  
**2019** - Event Champion, Foodie Crawl: Party on Penn for the Urban Land Institute  
**2018** - Event Champion, Foodie Crawl: Walk on Walnut for the Urban Land Institute  
**2018-Current** - Pennsylvania Restaurant & Lodging Association Board of Directors